

# CLEAR COMMUNICATION FOR PUBLIC FINANCIAL MANAGEMENT

Clarity Global works with governments and their international partners to improve transparency, policy effectiveness, and accountability in public financial management (PFM) communications. We achieve excellence in reporting on:

- Budgets and budget policy
- Economic and fiscal policy
- Monetary policy
- Financial stability
- Climate change and sustainability

- Debt management
- Fiscal risk
- Citizens budgets
- Climate budgeting
- National development plans

We'll help you move from compliance-driven, jargon-heavy reporting to clear, well-packaged communications that support sustainable public finances, improve credibility, and reduce borrowing costs.

### **ABOUT US**

Clarity Global specializes in conveying complex ideas clearly to your target audiences. We offer a range of services tailored to meet your requirements. Our team has decades of experience working on high-level public financial and other policy documents for international organizations, finance ministries, central banks, and public entities.



## TRANSPARENT NATIONAL BUDGET DOCUMENTS

We develop and refine logical, engaging, and accessible policy reports

Clear fiscal reporting helps the government, the legislature, investors, analysts, and the public understand the budget and grapple with policy choices. Clarity's PFM team has managed the production of South Africa's national budget documentation for nearly two decades. South Africa consistently ranks at the top of the Open Budget Index, which assesses global budget transparency.

Our MD works with governments on four continents to develop national budget statements, fiscal strategies and medium-term spending frameworks, fiscal risk statements, citizens budgets, and other tools.

Effective PFM communication requires a clear understanding of diverse target audiences, clear and concise exposition of technical concepts, accessible analysis, and a cogent policy narrative. Clarity Global helps our clients achieve these objectives.

Clear, concise budget documents support fiscal credibility and reduce borrowing costs

## OUR PFM LEADS

### GREG ROSENBERG: GLOBAL PFM LEAD

Clarity Global's US managing director leads our global PFM portfolio. For over a decade, Greg led the team that produces South Africa's national budget documents, and continues to serve as a strategic advisor to the country's National Treasury. As an IMF technical expert, he provides technical assistance to finance ministries in East and Southern Africa, South Asia, and Latin America and the Caribbean. He presents at a wide range of global events.



#### **SHAISTA AMOD: SOUTH AFRICAN PFM LEAD**

Shaista, a Clarity Global director, holds an MSc in economics and philosophy from the London School of Economics. She previously worked at the South African Reserve Bank, where she played a central role in producing the Monetary Policy Review. She is currently the managing editor of South Africa's national budget documents and has trained officials at South Africa's National Treasury, the central bank, and the Government Technical Advisory Centre.

#### CLARITY GLOBAL STRATEGIC COMMUNICATIONS











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