

CORE CAPABILITIES

Sustainability & climate change communications



GET YOUR MESSAGE ACROSS

We work with companies, governments, and nonprofits to develop effective **sustainability** communications. We help you communicate on **climate action**. And we develop clear, accessible reporting on:



- Efforts to **reduce your carbon footprint** across operational, value, and supply chains.
- Compliance with **Scope 1, 2, and 3 emissions disclosure**.
- Progress on **net-zero** objectives.
- **Physical risks** arising from weather-related events and **transition risks** associated with the shift to a lower carbon economy.
- Steps to **increase resiliency and manage risks**.

Achieving your climate action goals requires consistent, strategic communication that elevates the science, sets out the evidence for policy and financing decisions, and highlights relevant actions. Targeted, jargon-free stakeholder communications for board members, investors, employees, and customers can make all the difference.



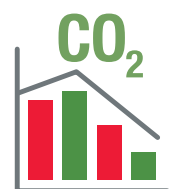
OUR SERVICES



SUSTAINABILITY REPORTING

Demonstrate your commitment and contributions

Sustainability matters to your investors, customers, employees, and regulators. We help you produce crisp, transparent, relevant reporting across your objectives. This means considering various stakeholders, choosing the right reporting framework, and communicating what is relevant and material to your organization.



GREENHOUSE GAS EMISSIONS ANALYSIS AND REPORTING

Strengthen your data analysis, visualization, and narrative reporting

We analyze your data to provide a clear picture of your greenhouse gas emissions and carbon footprint—both where you've been and where you are going. We develop evidence-based reports, supported with dynamic graphics and design, that are accessible to your non-technical stakeholders to help them understand trends and challenges.

Put your climate action commitments into plain language



COMMUNICATIONS STRATEGIES

Identify key messages and plan communications campaigns

A good strategy supports your sustainability objectives. Climate change communications in particular need to navigate a complex matrix of stakeholder expectations, risks, financial disclosures, and regulatory requirements. Highlight your sustainability commitments in a high-impact manner consistent with your vision and intent.



REPORTS, SUMMARIES, AND BRIEFING NOTES

Create reports that cut through the jargon

All too often, important research and project reports are sidelined because the resulting documents are long and technically dense. Clarity Global helps you convey important information effectively to time-pressed decision-makers and non-technical audiences, while maintaining the integrity of the technical work.



PRESENTATIONS, FACT SHEETS, INFOGRAPHICS, AND MEDIA KITS

Communicate key information quickly and effectively with powerful design

A digital media kit with well-researched and cited fact sheets, alongside powerful infographics, can help journalists better understand the variables at play and convey your key messages to a broad audience.



STRATEGIC ADVISORY AND THOUGHT LEADERSHIP

- Strategic advisory support for the executive team and senior managers
- Speechwriting
- Opinion pieces
- Training in clear communications

Don't let jargon cloud your climate message

SOME OF OUR CLIENTS





CONTACT US

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